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| --- | --- | --- | --- | --- |
| Category | Outstanding | Satisfactory | Poor | Score/Comment |
| Ease of Use  30 | Very easy to use  Short or no learning curve  Tech Support or on-site directions  30 | Fairly easy to use  Medium learning curve  Hints &/or FAQs on site  15 | Difficult to use  Long learning curve  No tech support or on-site help  0 | Very Easy to use  Very short learning curve  On-site directions  30 |
| Multi-media  Compatible  30 | Large on-site library  Accepts 10+ types of media  30 | Limited on-site library  Accepts 2-9 types of media  15 | Few on-site images  Cannot upload media  0 | Large on-site library and accepts many media varieties for 20+ options  30 |
| Interactive  30 | Unlimited interactive/editing  possibilities  30 | Some interaction/ editing possibilities  30 | No interaction  View only  0 | Full interaction, editing, product creation  30 |
| Trusted and tested source  10 | Trusted and tested site  10 | New site or source with little testing  5 | Unknown, non-trusted source  0 | Wiki is a trusted and time-tested source  10 |

Total 100